

Extend your print marketing program with online advertising at www.cbpmagazine.com

Home Page Banner

You can choose between full (468 x 60) or leaderboard (728 x 90) sized banners. See Banner/Tile Specifications (below) for details.

Four banners rotate randomly on the Home, Search, Request More Info, and Subscribe pages.

- Monthly:** \$650
- Semi-Annual:** \$3,000
- Annual:** \$6,400

Home Page Tile

Three tile positions appear on the Home, Search, Request More Info, and Subscribe pages.

- Monthly:** \$425
- Semi-Annual:** \$2,300
- Annual:** \$4,500



Product Section Page Banner

Banners are available for each product section: Exteriors, HVAC/Plumbing, Interiors, Lighting/Electrical, Security/Life Safety, Windows & Doors. Four banners rotate randomly on the product section home page and on every viewed article in the category. Banners can either be 468 x 60 or 728 x 90 pixels.

- Monthly:** \$425
- Semi-Annual:** \$2,200
- Annual:** \$3,700

Product Section Page Tiles

Three tile positions appear on each product section home page and on every viewed article in the category.

- Monthly:** \$275
- Semi-Annual:** \$1,650
- Annual:** \$2,500



White Papers

Our White Paper section makes technical papers from manufacturers available for download in pdf format.

- Monthly:** \$200
- Semi-Annual:** \$800
- Annual:** \$1,400

E-News E-Mail Newsletter

Our monthly e-mail newsletter delivers industry news and developments to our e-mail subscribers. Three advertising positions are available in each issue with a choice of leaderboard (728 x 90) or full (468 x 60) banners.

No animation is allowed with e-mail newsletter banners.

E-News E-Mail Newsletter Pricing

Top Position	Middle Position	Anchor Position
1X: \$3,710	1X: \$3,180	1X: \$2,650
3X: \$3,390	3X: \$2,860	3X: \$2,330
6X: \$3,075	6X: \$2,400	6X: \$2,015
9X: \$2,755	9X: \$2,545	9X: \$1,695
12X: \$2,440	12X: \$1,910	12X: \$1,380

Banner/Tile Specifications

	Leaderboard Banner	Full Banner	Tile
Dimensions	728 x 90 pixels	468 x 60 pixels	125 x 125 pixels
File Size Limit	20k	20k	20k
Animation	15 sec.	15 sec.	No animation

Note that animation is not permitted with e-mail newsletter banners

