

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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COMMERCIAL BUILDING PRODUCTS

ConSource, LLC
1300 S. Grove Avenue
Suite 105
Barrington, IL 60010,
Tel.: (847) 382-8100
Fax: (847) 304-8603
www.cbpmagazine.com

Official Publication of: None
Established: 2003
Issues Per Year: 9

FIELD SERVED

COMMERCIAL BUILDING PRODUCTS serves the commercial, institutional and governmental construction markets. This includes: Owning Firms including Building Developer, Building Management, Corporate/Office, Education, Healthcare, Hospitality, Retail, Government, Military; Specifying/Designing Firms including Architecture Firms, Architectural/Engineering Firms, Engineering/Consulting Engineering Firms and Interior Design Firms; Construction/Building Firms including Design/Build Firms, General Contracting Firms, Specialty Contracting Firms and Construction Management Firms; and other related industries.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include Owner, Partner, President, CEO, CFO, Vice President, Director, General Manager, Planning Director, Project/Construction Manager, Administrator, Architect/Designer, Engineer, Estimator/Purchaser and others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	2
Advertiser and Agency _____	1,192
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	775
Digital _____	-
All Other _____	541
TOTAL	2,510

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	41,206	100.0	41,206	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	41,206	100.0	41,206	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July/ August _____	419	286			41,205	October _____	176	176			41,210
September _____	89	94			41,210	November/ December _____	314	305			41,201
						TOTAL	998	861			

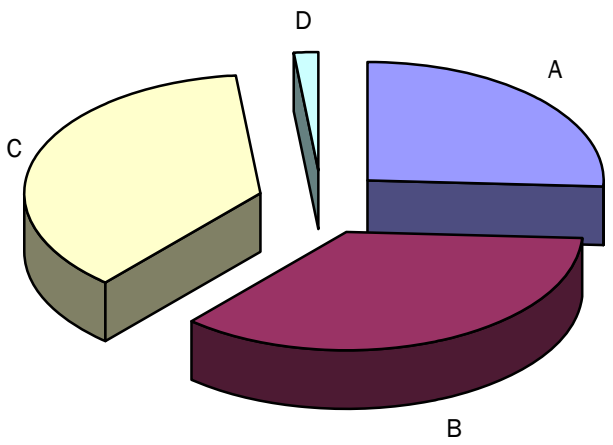
3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

This issue is -% or 7 copies below the average of the other 3 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Partner/Owner/President/CEO/CFO	VP/Director/GM/Planning Director	Project/Construction Manager, Architect/Designer, Engineer, Estimator/Purchaser
Owning Firms - Building Developer, Building Management, Corporate/Office, Education, Healthcare, Hospitality, Retail, Government, Military _____	10,676	25.9	4,585	3,425	2,666
Specifying/Designing Firms - Architecture Firms, Architecture/Engineering Firms, Engineering/Architectural Firms, Engineering Firms, Commercial Interior Design Firms ____	14,632	35.5	7,101	994	6,537
Construction/ Design/Build Firms - Design/Build Firms, General Contractor Firms, Specialty Contracting Firms and Construction Management Firms _____	15,158	36.8	10,748	1,858	2,552
Others Allied to the Field _____	735	1.8	273	98	364
TOTAL QUALIFIED CIRCULATION	41,201	100.0	22,707	6,375	12,119
PERCENT	100.0		55.1	15.5	29.4

3a. Breakout of Qualified Circulation of Business and Industry

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A Owning Firms - Building Developer, Building Management, Corporate/Office, Education, Healthcare, Hospitality, Retail, Government, Military _____	10,676	25.9
B Specifying/Designing Firms - Architecture Firms, Architecture/Engineering Firms, Engineering/Architectural Firms, Engineering Firms, Commercial Interior Design Firms _	14,632	35.5
C Construction/ Design/Build Firms - Design/Build Firms, General Contractor Firms, Specialty Contracting Firms and Construction Management Firms _____	15,158	36.8
D Others Allied to the Field _____	735	1.8
TOTAL	41,201	100.0



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	26,863	10,178	-			37,041	89.9
II. Request from recipient's company: _____	106	62	-			168	0.4
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	3,992	-	-			3,992	9.7
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	3,992	-	-			3,992	9.7
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	30,961	10,240	-			41,201	100.0
PERCENT	75.1	24.9	-			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			41,164	99.9
Individuals by name only _____			21	0.1
Titles or functions only _____			16	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			41,201	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009								
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	198		400-427 Kentucky _____	473				
030-038 New Hampshire _____	209		370-385 Tennessee _____	780				
050-059 Vermont _____	99		350-369 Alabama _____	670				
010-027 Massachusetts _____	988		386-397 Mississippi _____	346				
028-029 Rhode Island _____	154		EAST SO. CENTRAL	2,269	5.5			
060-069 Connecticut _____	527		716-729 Arkansas _____	369				
NEW ENGLAND	2,175	5.3	700-714 Louisiana _____	569				
100-149 New York _____	2,789		730-749 Oklahoma _____	501				
070-089 New Jersey _____	1,142		750-799 Texas _____	2,901				
150-196 Pennsylvania _____	1,625		WEST SO. CENTRAL	4,340	10.5			
MIDDLE ATLANTIC	5,556	13.5	590-599 Montana _____	252				
430-459 Ohio _____	1,764		832-838 Idaho _____	243				
460-479 Indiana _____	922		820-831 Wyoming _____	138				
600-629 Illinois _____	1,929		800-816 Colorado _____	959				
480-499 Michigan _____	1,235		870-884 New Mexico _____	266				
530-549 Wisconsin _____	882		850-865 Arizona _____	789				
EAST NO. CENTRAL	6,732	16.4	840-847 Utah _____	405				
550-567 Minnesota _____	913		889-898 Nevada _____	257				
500-528 Iowa _____	553		MOUNTAIN	3,309	8.0			
630-658 Missouri _____	1,024		995-999 Alaska _____	42				
580-588 North Dakota _____	181		980-994 Washington _____	1,122				
570-577 South Dakota _____	186		970-979 Oregon _____	559				
680-693 Nebraska _____	349		900-961 California _____	3,730				
660-679 Kansas _____	579		967-968 Hawaii _____	71				
WEST NO. CENTRAL	3,785	9.2	PACIFIC	5,524	13.4			
197-199 Delaware _____	109		UNITED STATES	41,078	99.7			
206-219 Maryland _____	959		969 & 004-009 U.S. Territories _____	64				
200-205 Washington, DC _____	208		Canada _____	59				
220-246 Virginia _____	1,047		Mexico _____	-				
247-268 West Virginia _____	149		Other International _____	-				
270-289 North Carolina _____	1,267		APO/FPO _____	-				
290-299 South Carolina _____	519		TOTAL QUALIFIED CIRCULATION	41,201	100.0			
300-319 Georgia _____	1,034							
320-349 Florida _____	2,096							
SOUTH ATLANTIC	7,388	17.9						

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*
Total Audit Average Qualified: _____	51,404	44,630	41,263	41,249	41,441	41,206
Qualified Non-Paid: _____	51,404	44,630	41,263	41,249	41,441	41,206
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
9	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 3,992 copies or 9.7%, including Pinpoint Technologies.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Jeff Heine, Circulation Manager

Gary Parr, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 26, 2010

State Illinois

County Cook

Received by BPA Worldwide January 26, 2010

Type PJ

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